

Understanding the Chain

The Publisher prints the newspapers and distributes to the wholesaler using their appointed logistics company.

Product arrives at Dash depot usually between 2am and 5am.

The newspapers are checked in and repacked into bundles as quickly and accurately as possible so that each retailer receives their pre-allocated amount.



The bundles are then loaded into the delivery van in drop order.

The vans leave the depot and deliver the newspapers to each retail customer.

At each store the driver will deliver supplies for that customer and collect unsold copies from the previous day.



The Driver returns to the Dash depot and unloads the unsold copies.

These copies are then checked and recycled so that they can be used again to make another day's news

